







# 6 MAY 2020 – 24-hrs Virtual Summit REIMAGINE THE FUTURE

Get involved: showcase your leadership and help shaping a global conversation about rethinking tomorrow

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# Moments like these occur rarely in human history.

The futures we had planned must suddenly be rethought. We have an obligation <u>and</u> opportunity to reimagine the future. Some of the world's foremost thinkers in strategy, innovation and leadership are convening to explore what the future of our organizations, economy and society might be.

On April 6<sup>th</sup>/7<sup>th</sup> we hosted a virtual summit welcoming more than 2,000+ leaders and professionals from 50+ countries, offering guidance to navigate through times of unprecedented uncertainty.

The summit donated more than \$80,000+ in proceeds to charities supporting populations most impacted by COVID19: children who no longer have access to hot lunches, hourly workers no longer with income, and the elderly most at risk medically.

reimaginethefuture.io

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We welcomed on our stage Paul Krugman, Roger Martin, Rita McGrath, Scott Galloway, Whitney Johnson, Alexander Osterwalder, Safi Bahcall, Amy Webb, Salim Ismail, Liz Wiseman and many others, who volunteered their time to speak.

What was a crazy idea initially is turning into a global movement- and all of that happened in just two weeks.

Responding to a huge demand from both business thinkers wanting to volunteer and speak, as well as leaders and professionals globally wanting to learn and engage, we're extending the summit with one extra day.

On May 6th, we'll continue the conversation with a 24-hours summit "Reimagine The Future" and you can be part of it.





# Confirmed speakers for May 6th

24 sessions in 24 hours5,000+ participants100% of profits donated to charities

Rosabeth Moss-Kanter Renee Mauborgne Daniel Pink Amy Edmondson Martin Lindstrom Scott Anthony Anil Gupta & Haiyan Wang Dave Ulrich Hal Gregersen Francesca Gino Megan Reitz Tendayi Viki Tiffany Bova Efosa Emojo Nilofer Merchant Marshall Goldsmith





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The Outthinker Strategy Network helps

strategists and their organizations step into the future and execute with clarity. Members get exclusive access to a global peer group of strategy executives and world-class thoughtleaders.

Outthinkerroundtables.com

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# Get involved as community partner

Offer your community a chance to join a global conversation about rethinking tomorrow. Show them you care about the state of the world- and about them. Here's what that means.

### Offer 30% discount

We provide you with a coupon code you can distribute to your community that gives each person 30% off the \$99 ticket price (also valid for the team packages for 5 at \$399 and for 10 at \$699). You'll get a promo kit including marketing assets so you can spread the word in just a few clicks.

#### Branding

You will be listed as Community Partner, with your logo featured on our website and displayed throughout the summit

#### Donations

If you prefer, we will direct 100% of the tickets sales generated through your outreach to a Inon-profit of your choice. Otherwise, we will be donating to a set of charities such as the European Food Banks Federation, Kiva, No Kid Hungry, and Give Directly.

We hope you will see this an opportunity to play a central role in a cause that impacts all of us right now, to offer "prepacked" learning content of the highest quality to your community, and build yet further awareness for your organization and what you do.



# Here's what participants get out of the summit.

They also get access to recordings from the 20+ sessions that were part of the first part of this summit on April 6th/7<sup>th</sup>.

#### 24 Sessions in 24 Hours

Whether you're based in Sydney, Singapore, Stockholm or San Francisco, the summit runs around the clock so you can tune in whenever convenient for you. Get cutting-edge insights on strategy, innovation and leadership from the comfort of your couch.

#### Your Crash Course in Strategy & Leadership

The summit offers a unique opportunity to interact with the world's foremost business thinkers. Discover the tools, concepts and frameworks that enable you to understand and shape the future.

#### 1 Year Access to Content

After the summit, you get recordings and transcripts to check what you've missed. you keep access to the content for a full year. 

### 100% Of Profits To Charity √

We are donating 100% of profits to a select set of charities providing immediate support to populations most at-risk from the COVID-19 pandemic.

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## Let's talk.

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By supporting Reimagine The Future, you help us reaching our goal of raising \$100k+ for charities for this summit. Contact us to discuss how you can be involved too.



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